

## Levels 7 and 8

## Levels 9 and 10

Explore and Represent Ideas	
Explore and apply methods, materials, media, design elements and design principles to create and present visual communications	Develop and present visual communications that demonstrate the application of methods, materials, media, design elements and design principles that meet the requirements of a specific brief and target audience
	Generate, develop and refine visual communication presentations in response to the brief
Visual Communication Design Practices	
Use manual and digital drawing methods and conventions to create a range of visual communications	Use manual and digital drawing methods to create visual communications in the specific design fields of Environmental, Industrial and Communication Design
Present and Perform	
Develop and present visual communications for different purposes, audiences and in response to specific needs	Develop a brief that identifies a specific audience and needs, and present visual communications that meet the brief
Respond and Interpret	
Identify and describe the purpose, intended audience and context in a range of visual communications from different historical, social and cultural contexts	Analyse and evaluate the factors that influence design decisions in a range of visual communications from different historical, social and cultural contexts
Identify and describe the use of methods, media, materials, design elements and design principles in visual communications from different historical, social and cultural contexts	Analyse and evaluate the use of methods, media, materials, design elements and design principles in visual communications from different historical, social and cultural contexts, including presentations by Aboriginal and Torres Strait Islander peoples
Achievement Standard	
<p>By the end of Level 8, students identify and describe how designers use visual communication practices to respond to briefs in different historical, social and cultural contexts. They apply this knowledge in the development of their own visual communication practices.</p> <p>Students select and use appropriate drawing conventions, methods, materials, media, design elements and design principles to create effective visual communications.</p> <p>Students evaluate how they and others are affected and influenced by visual communications from different cultures, times and places. They identify and describe practices of visual communication designers in visual communications from different cultures, times and places.</p>	<p>By the end of Level 10 students analyse and evaluate the visual communications they make and view, and how visual communications from different historical, social and cultural contexts communicate ideas and information.</p> <p>Within visual communication fields, students develop briefs and visualise, generate and develop ideas in response to audience needs. They evaluate, reflect on, refine and justify their decisions and aesthetic choices.</p> <p>Students demonstrate their use of visual communication design skills, techniques, conventions and processes in a range of design fields. They manipulate design elements and design principles, materials, methods, media and technologies to realise their concepts and ideas for specific purposes, audiences and needs.</p>